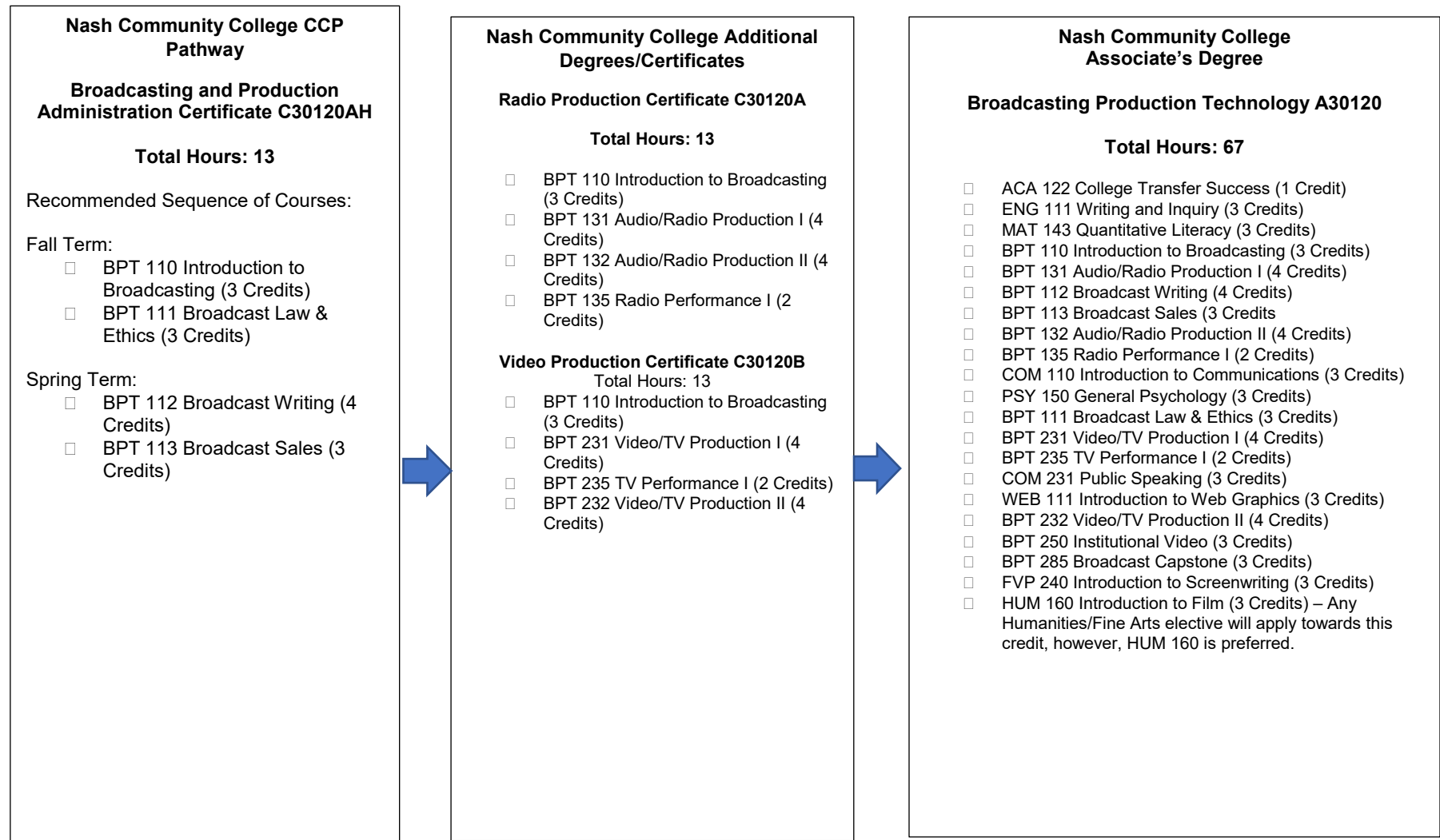


BROADCASTING AND PRODUCTION

The Broadcasting and Production Technology curriculum focuses on audio and video editing, broadcast writing, radio production and performance, video production and performance, live broadcast production, post production, and modern media delivery methods. During the program, students learn broadcasting fundamentals through hands-on experience. Students will create and edit audio and video productions using the latest software with modern studio audio/video equipment. Students will gain experience in contemporary studio operations as well as techniques in script and broadcast writing, performance in media, broadcast/media history, methodology, sales, and ethics. The Broadcasting and Production Technology program prepares students for employment as announcers, music director, news staff, promotions and sales representative, station manager, broadcast editor, camera operator, field audio engineer, associate producer, control engineer, production manager, floor director, multimedia producer, effects operation and other broadcast technician duties.

Career Opportunities: Announcers, Music Director, News Staff, Station Manager, Broadcast Editor, Multimedia Producer, Camera Operator, Associate Producer, Production Manager, Audio/Control Engineer, Floor Director, Effects Operation



CONTACT

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